

**Invest in the Hull Community Fund  
for a fairer, safer, healthier Hull**



**Hull  
Community  
Fund**



# What is the Hull Community Fund?

- An independent fund supporting vibrant and purposeful community action that changes people's lives in Hull
- An opportunity for local people and businesses who are passionate about Hull to give collectively and confidently
- A collaborative model administered by Two Ridings Community Foundation, in partnership with Hull City Council, Hull CVS, Forum and HEY Smile Foundation for the benefit of the whole city



Hull  
Community  
Fund

# Why is it needed?

- Hull has disproportionately high levels of deprivation
- Hull is the 4th most deprived Local Authority Area in England
- Around a third of children live in poverty
- More than 20% of households experience fuel poverty
- In the most deprived areas, life expectancy is 12.7 years lower for men and 10.2 years lower for women than in the least deprived areas of the city
- Levels of unemployment, economic inactivity and working age disability are all higher than the national average

# What does the fund address?

Hull has many dynamic, vibrant grassroots community organisations whose work transforms lives.

Small community organisations account for 86% of the voluntary sector, but receive just 13% of its income.

Greater investment in voluntary and community organisations has multiple benefits, it will:

- Increase these organisations' ability to impact positively on social need
- Stimulate individual and collective participation in the life of the city, enhancing personal agency, reducing social isolation and fostering community engagement
- Grow the resilience and sustainability of these organisations over the long term



## What will the money be spent on?

The Fund channels investment into the priorities identified in the Hull Community Plan:

- Safe and welcoming neighbourhoods
- A healthier and fairer Hull
- Reaching our potential
- Economic growth that works for all
- Responding to the climate and nature emergency
- Our culture, our heritage, our city

## How will the money be spent?



**Micro grants** for community projects



**Step-change grants** for organisational development and resilience



**Partnership grants** for system change (subject to further investment)

## Who will decide what projects will be funded?

Two Ridings Community Foundation conduct due diligence and assessments on all applications to the fund.

A community panel, bringing in expertise and diverse perspectives from across the city, will be recruited.

The community panel review the grant applications and assessments and decide which how the funds should be allocated.

The allocations are signed off by Two Ridings' Board of Trustees.



**Hull**  
Community  
Fund



# How can I contribute to the fund?

## Endowment funds

The gift is held as an asset and invested within the Foundation's endowment in perpetuity.

The investment return provides revenue which is used to support charitable organisations each year.

100% match is offered for any donation above £25,000 (minimum donation level). Match is also be open to any Gift Aid applicable for such a donation.

## Flow-through funds

The gift is treated entirely as revenue to support charitable organisations, and spent within a fixed time frame.

The time frame can be short or long-term (for example spent within a year, or over a 5-year period).





# What expertise does Two Ridings offer?

- 20+ year track record as the Community Foundation for the region, accredited by UK Community Foundations ([communityfoundations.org.uk](http://communityfoundations.org.uk))
- Managing and administering over 100 funds from donors across North and East Yorkshire, York & Hull
- Independent annual audit and regulation by the Charity Commission and the Fundraising Regulator
- Expertise in charity management, financial management, grant-making, partnership, communications and operations, supported by a 15-member board of trustees
- Long-term commitment to community action in Hull through extensive grant-making and HEY Confident Leaders programme



Hull  
Community  
Fund

forum



Two Ridings  
Community Foundation

Smile  
foundation

hullcvs  
community and voluntary services

# Talk to us about your giving

Let's make a difference in Hull together

Celia McKeon

[cmckeon@tworidingscf.org.uk](mailto:cmckeon@tworidingscf.org.uk)

01904 929500

07915 485103

[www.tworidingscf.org.uk](http://www.tworidingscf.org.uk)

